



GRACE A. DOW MEMORIAL LIBRARY
Library Board Minutes
January 18, 2022 - 6:00 p.m.

Roll Call of Members:

Galt called the meeting to order at 6:04 p.m.

PRESENT: Miriam Andrus, Bethany Broderick, Sarah Galt, Julie Hyatt, Alicia Allen

ABSEBT: Stephanie Andreasen, Gail Hoffman

ALSO PRESENT: Mary Jo Kellogg, Library Administrative Assistant

Approval of Minutes:

1. Acceptance of October 19, 2022 minutes. Motion by Hyatt, second by Allen to accept minutes. Motion carried.

2. Additions or Changes to the Agenda. None

Public Comments: No comment from the public.

Special Presentation:

3. Director of Planning & Community Development: Jacob Kain –
Presentation on Midland City Modern
 - a. Midland City Modern Overview
 - i. New City Master Plan looking 30 years into the future establishing goals, objectives, and strategies to realize the City's vision for the future.
 - ii. Planning Commission is designated by Michigan law to lead and adopt a Master plan.
 - b. Phase One is Complete
 - i. "Imagine It" was used to identify major areas of community interest/concern and develop themes for the plan.
 1. 4 Public Surveys, 5 Midland Moves events, and 23 Stakeholder meetings.

- c. Phase Two is Underway
 - i. Monthly pop-up studios, Open House events, Board and Commission outreach, E-City Hall surveys, and meetings in a Box.
- d. Discussion:
 - i. What is the role of the Library in the future?
 - 1. Learning, gathering, connecting, pop-ups, bridging gaps to access
 - ii. How do you see the role of the Library changing between now and 2050?
 - 1. Classes to bring people together and a place to connect.
 - iii. What goals do you have for the future of the library?
 - 1. More library users, access to the library after hours, mobile book options, and lock boxes.
 - iv. Are there any updates or issues that can be addressed by this planning process?
 - 1. Possible branch of the Library at the mall.

Library Communications:

- 4. Building update. Phase 3 is not complete due to a circuit board for the fire safety system that needs to be installed. Also, shelving parts that were damaged or the wrong color, need to be replaced in youth services. Which will require a 2 or 3-day shutdown of the lower level.
- 5. Director's Report. Focusing on library card membership over the next 15 to 18 months. Andrus highlighted various programs and events, Winterdaze, Lego Challenge, Rick Mixter, Heart Health, and the Genealogy Society. Andrus shared upcoming events including Hobbies, 101, and Third Grade tours.

Andrus shared new library staff names and positions.

New Theme for Summer Reading Program – “All Together Now” will be used all summer.

Andrus introduced the board to the marketing campaign “Get It @ GADML”, the Library of Things+, and the Library Store.

Old Business: N/A

New Business:

6. Strategic Plan Goal Review 2022 – Discussed keeping both the following goals in 2023 – (A) Review Library Hours and (E) Target specific areas of the population who do not have library cards.
 - a. New Goals for 2023
 - i. Andrus presented the Library’s Strategic Plan 2013, updated in 2017, indicating what has been completed and what some of the departments are still working on.
 - ii. This discussion will be continued in future meetings.

7. Annual Report to City Council
 - a. Galt suggested forming a sub-committee at the May 17, 2023 meeting and then presenting in either August or September.

Announcements:

8. Adjournment at 7:20 p.m. Motion by Allen, second by Hyatt that the meeting is adjourned. Motion carried. Next meeting date is March 15, 2023 at 5 p.m. at the Library and 6 p.m. at City Hall.