

APPROVED MINUTES
CABLE ACCESS ADVISORY COMMISSION
Wednesday, September 14, 2016

PRESENT: Ron Felzke, Roy Green, Cheryl Wizda

ABSENT: Scott Cochran
One seat remains vacant

Also Present: Ron Beacom ? MCTV Manager; Melissa Barnard, Library Director; Sheri Tausk-Office Assistant

I. Pledge of Allegiance

II. Call to Order:
Staff liaison Ron Beacom called meeting to order at 7p.m.

III. Welcome New Member-Cheryl Wizda

IV. Election of Officers
a. Chair ? Roy Green - nominated by Felzke, seconded by Wizda
b. Vice-Chair ? Ron Felzke - nominated by Wizda, seconded by Green
Green and Felzke unanimously elected Chair and Vice-Chair.
V. Minutes: May 11, 2016 approved and accepted as presented

VI. Public Comments
None

VII. Old Business

a. Cable Communications Fund
100% of 2015-16 fiscal year is completed. MCTV has reached 99% of expected revenue. Fund balance is \$1,098,579.00.

b. Friends of MCTV
The fund balance is \$7,272 as of 9/1/16. The next Friends board meeting is October 11 @ 5:30pm.
Friends will be celebrating their 10th anniversary this fall with the goal of encouraging more participation in MCTV.

VIII. New Business

a. CAAC Annual Report, 2015-16 approved and accepted as presented

b. CAAC Goals, 2016-17 approved and accepted as presented

c. Technical Facilities Upgrade
Beacom summarized technical upgrades to MCTV studio, along with new hybrid fiber cabling project at Midland Community Stadium.

d. Personnel Upgrade
MCTV eliminated their 30 year internship program, as a result of new healthcare laws which limited each internship to 6 months vs 1 year. The internship has been replaced with a permanent part-time (28 hours/week) position. Kevin LaDuke has accepted this position. His primary responsibility will be social media videos with MGTV.

e. 2017 CAAC Meeting Dates approved and accepted as presented
February 8
May 10
September 13
November 8

f. CAAC Vacancy
Vacancy is for a MCTV Access User.

g. Ron Beacom Retirement Announcement
Ron Beacom will be retiring from his position as Manager of MCTV and Library Communications as of November 30, 2016. Beacom has proudly served the City of Midland for 27 years, 2 months.
Melissa Barnard, Library Director, and Jon Lynch, City Manager, will determine the process to fill Beacom?s position.

IX. Announcements
a. MCTV?s Honors Night, November 17 Creative 360 @ 6:30pm
b. Beacom attended the Alliance for Community Media?s (ACM) Fall Station Tour. He visited Specs Howard School of Broadcast Arts satellite location in Farmington Hills, along with the City of Wayne?s government TV station.
c. Beacom and Barnard will be at the Farmers? Market this weekend encouraging the public to sign up for library cards.

X. Adjournment at 7:35pm
Next meeting will be November 9, 2016 @ 7pm, Council Chambers

