



MIDLAND CENTER CITY AUTHORITY

Minutes

Wednesday, April 20, 2016, 3:00 P.M.,
Council Chambers, Midland City Hall, Midland, Michigan

Call to Order 3:00 p.m.

Attending: Jennifer Chappel, David Ginis, Brad Kaye, Joe Kozuch, Cliff Miles, Alex Rapanos, Chris Schloemann

Absent: Sharon Mortensen, Gary Shaffner

Staff Attending: Selina Tisdale

Kozuch welcomed new board member Alex Rapanos to the board

Kozuch presented the minutes from the CCA board meeting of February 17, 2016 for approval Chappel moved approval, seconded by Kaye. Minutes were unanimously approved by all in attendance.

Public Comments: None

Committee Reports

Chappel reported that the Governance and Sustainability Committee heard updates on various projects of the Center City Authority committees, received a review of the proposed Center City budget and discussed board position process for the 2016-17 year:

- Tisdale presented the 2016-17 proposed budget for the Center City Authority Fund. Miles moved approval, seconded by Ginis. Proposed budget was unanimously approved.
- Kozuch shared that board positions would be discussed at the May meeting and if anyone was interested in serving on a different committee, chairing or not chairing a committee or interested in serving as chair or vice chair they can contact Tisdale or Kozuch with their interest.

Schloemann reported on the meeting of the April Marketing committee. The district-wide meeting targeted for March 23 was cancelled due to lack of participation. Looking at changing the quarterly meetings to a social media training opportunity for CCA members to get better attention and provide additional info about the district as part of the training. Committee is targeting their May meeting date to make site visits to district properties that have not yet engaged in CCA activities.

Ginis reported that the **Physical Improvements Committee** met with Consumers Energy in April and received good information and direction on the possibility of replacing the Consumers lighting throughout the district; received status updates on the landscaping and pole painting projects and the process for proposed revisions to the Center City Overlay District – signs ordinance.

- Tisdale presented the proposed revisions to the Center City Overlay District – signs ordinance. There were no substantive comments or changes received in response to a district-wide share of the proposed amendments. With CCA Board support, the proposed amendments will move to the Planning Commission and then the City Council for final approval. Schloemann moved support for the amendments, seconded by Rapanos. Amendments received unanimous support.

Meeting adjourned: 3:25 p.m.